

## VISUAL ARTS EXHIBITIONS

Fredericton Playhouse is a busy 709-seat live performance venue located in the heart of the New Brunswick's capital city. The facility is operated by a charitable non-profit corporation whose mission is to deliver programs, service and facilities to provide the community with enriching live performance experiences.

While the central focus of the organization is in the performing arts, the facility boasts two gallery spaces which form the main lobby spaces for the auditorium. **Fredericton Playhouse invites local visual arts programs and organizations to animate these spaces** through its Visual Arts Exhibitions Program.

### HOW IT WORKS

Local visual arts programs and organizations are invited to exhibit works in cohesive exhibits or shows comprised of local professional, emerging, or student work. Each gallery (East and West) is available for a 2-month period to host such exhibits.

There is no charge to exhibitors, although related events such as receptions, openings, artist talks, etc. must pay standard Playhouse catering, personnel, and technical costs. There is no rental fee for exhibitors to use the galleries for such uses, although they must be booked so as not to interfere with the usual use of the Playhouse auditorium.

Artwork may be available for sale. No commissions are levied by the venue and transactions must be handled independent of the Playhouse.

### TECHNICAL CONSIDERATIONS

- ✓ Exhibits must be installed and removed by the exhibiting organization during regular business hours of the Playhouse (Monday-Friday, 9-5pm). These times will be scheduled well in advance.
- ✓ Artwork must hang on the walls of the gallery(ies) using the Playhouse's professional "track, line, and hook" hanging system. No screws, nails, or other hanging system is permitted.
- ✓ Gallery walls may not be painted or otherwise altered.
- ✓ Adhesive labels are permitted so long as they can be removed without damaging the wall.
- ✓ Unfortunately floor situated sculptures, media arts, and work with sound, moving parts or protrusions greater than 8" cannot be accommodated.
- ✓ Lighting is provided and may be focused (existing fixtures only).
- ✓ No specific or additional insurance is provided for work. Exhibitors are responsible for insuring their own work.
- ✓ Although the Fredericton Playhouse believes strongly in the freedom of artistic expression, some consideration must be given to the nature of the galleries as a public space where unintended audiences will view the exhibited works.

## ELIGIBLE PARTICIPANTS

Local organizations whose primary purpose is the education, creation, or promotion of visual arts/fine craft are invited to participate.

### **The following organizations are eligible:**

- Public Art Galleries
- Private/Commercial Art Galleries
- Educational Institutions specializing in arts/fine craft
- Art societies, clubs, and non-profit organizations
- Established Artist Collectives

### **The following are ineligible:**

- Individuals
- Organizations whose primary mandate does not relate to the arts
- Organizations from outside of the Greater Fredericton Region

## BOOKING AN EXHIBIT

- Exhibits are booked on a first come/first served basis.
- No organization may book an exhibit more than once per year.
- One or both galleries may be used depending on the scope of the exhibit.
- Exhibits must be exactly two months in duration.
- Each exhibit will receive some measure of promotion from the Playhouse, however exhibitors are encouraged to promote the exhibit themselves (posters, mailings, media, web, social, etc.)

### **To book an exhibit, please contact:**

**SALLY GOODWIN, PATRON SERVICES MANAGER**

H: (506) 459-6217

[sally@theplayhouse.ca](mailto:sally@theplayhouse.ca)

Exhibitors will be required to sign an agreement with Fredericton Playhouse Inc. outlining the responsibilities and obligations of each party.