

## Arts are for Everyone!

A Discount and Complimentary Ticket Program

The Playhouse believes that the arts are an integral part of our lives, and that everyone has the right to access and experience the magical world of the performing arts. Walking through the front doors of the Fredericton Playhouse doesn't come easily to everyone, and we recognize that many individuals experience barriers such as age, culture, ability, socioeconomic status, and others.

The Arts are for Everyone program helps open our doors by offering discounted and complimentary tickets to performances. We want everyone to see the Playhouse as a place where they are welcome to experience the magic of live performance!



Ballet Kelowna taqəš and Other Works

Bear Grease

If you represent a community agency and are interested in offering tickets to your clients through this program, please contact Lesandra Dodson, Manager of Programming, at lesandra@theplayhouse.ca or call 506-459-6209.





## How it works:

Arts are for Everyone is only available for Fredericton Playhouse Spotlight and Kidstage performances. If you are requesting a group of tickets to a performance that enhances or complements a program of your service, please indicate that at the time of the request. Promo Codes are not available for every Spotlight performance. The Playhouse reserves the right to determine which shows complimentary tickets can be made available for.

**\*\*NEW**\*\* You will no longer receive printed vouchers to exchange for tickets; a promo code will be provided to book tickets online at tickets.theplayhouse.ca. Each organization will receive a promo code valid for a total # of tickets indicated per show. Promo codes must be used to book tickets in advance of the performance either online or by calling the Playhouse Box Office.

**Please note:** we do not hold seats so it is possible for a show to sell out before the tickets are redeemed; please book your seats as soon as possible! Ticket and show availability is subject to change; tickets may be issued on a "first come, first served" basis.

Please fill and submit a Tickets Request Form to Lesandra Dodson, Manager of Programming, at lesandra@theplayhouse.ca.

## How to book complimentary tickets:

- 1. Go to tickets.theplayhouse.ca
- 2. Locate "Promotional Code" box. On a computer, this box will be on the left of the screen; on a mobile device it may be at the bottom of the page.
- 3. Enter the AAFE Promo Code (provided on the returned order form); click "go".
- 4. Once the Promo Code has been accepted, scroll the event list to find the date of show.
- 5. Click "Buy" then select seat by clicking mouse over specific seat
- 6. Click the top "AAFE" price (orange box), then repeat process of seat selection if more than one seat is desired.
- 7. Click "Add to order" & "Continue"
- 8. The "Make a Gift" pop-up will appear; to close, press the 'X' or scroll down and hit "no thanks".
- 9. Create a new account, or log into an existing account.
- 10. Fill out preferred ticket delivery details to complete your order.

If a promo code is redeemed for a ticket and the patron is unable to attend, please have them call the box office at 506-458-8344 as soon as possible.

If you need assistance booking tickets, please call the Box Office at 506-458-8344.